

WWW.THESMALLBUSINESSAWARDS.CO.UK/
WOMENPETERBOROUGHAWARDS



2021 AWARDS
SPONSORSHIP OPPORTUNITIES

GRAND FINAL: WEDS 24TH NOVEMBER 2021
THE HOLIDAY INN, WEST. PETERBOROUGH.



ABOUT THE WOMEN IN PETERBOROUGH AWARDS

www.thesmallbusinessco.co.uk/womenpeterboroughawards
contact@thesmallbusinessawards.co.uk

The Women In Peterborough Awards is founded by Laura Steele, Laura also founded The Peterborough Small Business Awards and had the Miss Peterborough Title in 2017/2018. Laura understands the effort and commitment required to run a project, charity and event and wanted to reward the amazing things we have going on in Peterborough. Most of these are taken for granted but would really impact others if they were to stop.

So, join us to celebrate these amazing women in Peterborough!



WOMEN IN
PETERBOROUGH
CELEBRATING EXCELLENCE



How can you become involved?

Sponsor an award and:

Align your organisation with an event that is successful, creative and a celebration of the finest women in the city. Gain valuable exposure from the widespread publicity that these awards receive.

Be seen to be supporting the best in the City, demonstrate your commitment to women in Peterborough and benefit from huge networking and business opportunities.

As a sponsor you will have seating in a premium position on the night. Your logo will be all over the awards room and marketing collateral. The publicity you get from sponsoring is year round as your logo and branding appear on all the communications that are created pre and post event and online, so you are constantly in people's minds.

We have a dedicated blogging, social media and marketing team to ensure you get as much as possible out of this sponsorship

Awards Categories 2021



Community Leader of the Year

A women who leads events, groups or gatherings for the community.



Volunteer of the Year

An individual who has made huge efforts to volunteer their time or services for one or more charities or not for profits, and does so with no financial incentive



Fundraiser of the Year

An individual who has made huge efforts to fundraise for one or more charities or not for profits, and does so with no financial incentive



Business Women of the Year

A women who has set up and runs her own business, across any sector or business type.



Fempreneur of the Year

Fempreneur is a woman who has set up more than one business or organisations.



Professional Women of the Year

Women who work in a professional role. For example Law, Banking, Finance, HR, property etc.



Public Services Women of the Year

Women who work within the public services sector within any role

Awards Categories 2021



Tech Woman of the Year

Women who work in a Digital or Technology role across any sector or business.



Environmental Leader of the Year

A woman who is leading the way in trying to make Peterborough a more environmentally friendly place and reducing the impact on the environment.



Women in the Arts

A women in arts or culture who are leading and engaging others.



Emerging Leader of the Year

A young person 18–25 years old who is emerging as a leader in their job, community or business.



Rising Star Of The Year

A young person (16–20 years old) who is a rising star for a project, event or within school/collage for a particular reason



Group of The Year

A group, event or club involving women with a great purpose and community spirit in Peterborough.

Pricing



HEADLINE SPONSOR £1000

Prominent position of logo on all literature and advertisements.

Sponsorship of 3x Awards.

Opportunity to do a 10 minute presentation.

Full page advert in programme.

5x tickets to event.

DRINKS SPONSOR £375

Logo displayed at drinks area along with any promotional items.

Full page advert in programme.

sponsorship of 1 award and ability to present.

2 x tickets to event.

AWARDS SPONSOR £200

Logo displayed on Sponsor board.

Sponsorship of 1 award and ability to present.

1 x tickets to event.

PROGRAMME ADVERT FROM £25

Advert in our A5 full colour brochure.

Full Page £50

Half Page £25

Design service £25-£35 per advert.

To book sponsorship please email Laura at contact@thesmallbusinessawards.co.uk

The awards will be taking place on Wednesday the 24th of November at The Holiday Inn, West.



Contact Us

contact@thesmallbusinessawards.co.uk

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10,00 Likes



272,000 engagements in 2020

Across all platforms

All packages are allocated on a first come first served basis, if you have decided to sponsor an award, a list of categories to sponsor will be sent over to you. Tickets are available for the awards final if you wish to attend, these can be purchased via our website.

Our final will be held on the 24th November 2021.

Programme advertising options:

Full page (A5) £50

Half page £25

Proud to be actively supporting Small Business, Events and charities within Peterborough since 2016



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W O M E N I N
P E T E R B O R O U G H

CELEBRATING EXCELLENCE