

30 DAY SOCIAL MEDIA PLANNER

<p>1</p> <p>Create a poll! This is a really engaging tool , and it can be fun!</p>	<p>2</p> <p>share your latest blog post, if you don't have one then create one!</p>	<p>3</p> <p>share a photo of your goods/services</p>	<p>4</p> <p>share a photo of you or the team, this could be from an event</p>	<p>5</p> <p>share a new idea/project, service or upcoming event</p>
<p>6</p> <p>share a quote, keep it light and funny as this is a really engaging tool</p>	<p>7</p> <p>share a throwback photo, maybe of an event, or favorite project</p>	<p>8</p> <p>share, post or talk about a supplier or someone you've worked with</p>	<p>9</p> <p>post a customer review or testimonial</p>	<p>10</p> <p>Share a top tip or advice</p>
<p>11</p> <p>Launch a competition or giveaway, ensure they have to share the post</p>	<p>12</p> <p>Answer a few commonly asked questions</p>	<p>13</p> <p>promote a product or service</p>	<p>14</p> <p>post or share a video of a product or service</p>	<p>15</p> <p>About us post</p>
<p>16</p> <p>reshare old content which was successful</p>	<p>17</p> <p>Create a poll! This is a really engaging tool , and it can be fun!</p>	<p>18</p> <p>Ask for customer feedback on an idea or product you have</p>	<p>19</p> <p>create a regular series like monday motivation etc.</p>	<p>20</p> <p>share your big wins like award win!</p>
<p>21</p> <p>share a quote, keep it light and funny as this is a really engaging tool</p>	<p>22</p> <p>share a photo of you or the team, this could be from an event</p>	<p>23</p> <p>post a customer review or testimonial</p>	<p>24</p> <p>share a photo of your goods/services</p>	<p>25</p> <p>Share a top tip or advice</p>
<p>26</p> <p>share a statistic</p>	<p>27</p> <p>promote a product or service</p>	<p>28</p> <p>Answer a few commonly asked questions</p>	<p>29</p> <p>share, post or talk about a supplier or someone you've worked with</p>	<p>30</p> <p>Do a live video, or pre record if your not feeling up to a live!</p>